

IASAS Chartering July 25, 2013 Brussels, Belgium





Dear IASAS Board and Members:

What a glorious day! The celebration of securing a charter for the International Association of Student Affairs and Services (IASAS) as a legal entity in Belgium. Since my first vision in 1994 of creating such a global association, a great deal has happened to bring us to this important moment in the history of student affairs and services. And there are a lot of people who helped us get where we are today.

In the days before 1993, little was known about the world of student affairs. The Asia Pacific Student Services Association (APSSA) was formed and carried out conferences in the late 1980s. There were regular meetings of the French and German student services practitioners including a biannual conference that was hosted by each country in alternating years. In 1993 I visited Germany as a part of a Fulbright delegation and it was there that I learned of Duetsches Studentenwerk or DSW, the German Student Affairs association. The following year I spoke at the Franco-Allemand student services meeting held in Bordeaux, France. It was there I met the leaders of the two

National des Oeuvres Universitaires et Scolaires (CNOUS) and their assistants, Schafferbartold and Cabo respectively. Rudolph Poertner of Germany was also very helpful during the early years. It was these meetings that led in 1995 and 1996 to the first exchanges between Europe and NASPA of the United States. Jon Dalton was President of NASPA at the time and was instrumental in supporting the globalization of student affairs in so many ways.

Then in 1995, at the San Diego NASPA Conference, I met David Ball and Iain MacArthur of the United Kingdom, who spoke about the importance of student services practitioners meeting on a regular basis and doing so globally. This led to the first NASPA International Symposium organized at the 1996 NASPA conference in Atlanta, Georgia, an event attended by over 125 delegates from 25 countries. This was the forerunner of IASAS and after17 years, is still going strong thanks to such leaders as Sandra Scherrens, Martha Sullivan, Olga Rybalkina, Danja Oste, Ken Osfield, and Oscar Felix.

Yet another pivotal moment in IASAS history was in 2000 at the NASPA International Symposium keynoted by Mary Louise Kearney of UNESCO. Dr. Kearney pointed out to the delegates that most academics around the world haven't any knowledge of the concept of student affairs or student services. To begin to remedy that she recommended that we write about "if you saw quality student services being carried out, what would it look like?" That challenge led to the writing of the book, Student Affairs and Services in Higher Education: Issues, Functions, and Best Practices published by UNESCO and now available in its 2nd edition. We hope to have a 3rd edition by some time in 2015 that will include information on the delivery of student affairs and services in over 75

countries. The challenge by Dr. Kearney also led to the formation of ISEVEN, a global group of student services leaders who began writing about the emergence of a global student affairs network. Included in that group, in addition to me, were Carlos Mijares of Mexico, Cecil Bodibe of South Africa, Enrique Iglesias Hidalgo of Spain and four others, all leaders in their own countries and possessing a shared vision of a "world of student affairs."

The following year (2001-2002) I spent in South Africa as a Fulbright scholar where I met a number of student affairs professionals who supported me in my work to globalize the profession. Without the help of the likes of Eric Sebokedi, Devi Rajab, Choice Makhetha, Moosa Motara, along with Cecil Bodibe, I surely wouldn't have known the ins and outs of student affairs in Southern Africa and the rest of the continent.

The decade following the millennium was one of thoughtful and measured activity related to forming a global association. Soon another and somewhat younger group of professionals came along and began to help support and move forward the global agenda for our field. With the risk of leaving someone out, I list here some of those intense and committed people: Manuel Tejido, Katie Wildman, Melanie Humphreys, Cynthia Bowman, Lisa Bardill Mascaritolo, Howard Wang, Denny Roberts, Dennis Gregory, Rob Shea, Brian Sullivan, Wadad Youssef El Housseini, Sven Engel, Brett Perozzi, Achim Meyer auf der Heidi, Damian Medina, Larry Moneta, Annie Andrews, Andrew West, Enrique Ramos, Michael Sachs, and Greg Roberts. The support of NASPA throughout this period was critical, especially that of Kevin Kruger and Gwen Dungy.

In 2009 a small group of leaders got together in Seattle, Washington, USA, to draft the principles that would lead to the formation of IASAS in 2010. In the next 3 years we have seen our membership swell to over 700 coming from over 25 countries. In 2011 I had the good fortune of meeting Gian Luca Giovannucci and Francesco Vallebona from the European University College Association (EUCA) in Venice. Since then we have worked together to develop the charter for IASAS being located in Brussels. Initially, we will share their office there so that we can establish our identity as a global organization.

In 2012, IASAS cosponsored with NASPA the first Global Summit for Student Affairs and Services held in Washington, DC, USA. Being associated with such an event surely sent signals to the global student affairs community that IASAS is here to stay. There is much work still to be done. With the IASAS Board taking on a strategic planning process in the next few months, I am confident that IASAS will move to even higher levels of success.

As I said, it has been a long journey joined by a cast of hundreds. As we celebrate the chartering of IASAS in Brussels, Belgium, please take note of the involvement of many who have come before you and make this event one that is shared equally by each and every one of you who have contributed to IASAS making it possible for us to be celebrating the formal legalization of our association as a truly global entity. I wish I could join you, but because of knee surgery following a fall in Cusco, Peru, I am unable to travel for several weeks.

Thank you for coming to celebrate this chartering event and supporting IASAS.

Sincerely,

Roger B. Ludeman
Emeritus President
International Association of Student Affairs and Services (IASAS)



Dear IASAS Members and fellow board colleagues:

I am thrilled for this day. This has been a dream of Roger Ludeman's since I met him in 1996 at an International Symposium. Shortly, after that time I joined others in the effort and understood how important this mission was. It was imperative that we in student affairs share and collaborate on the work we do "keeping students in mind." Globalizing student affairs and services means understanding the context and culture of where we work. Supporting the work of student services and affairs professionals world-wide will only help us in educating students who are globally prepared to be strong leaders.

Being part of IASAS, has allowed me to dream that IASAS can be that voice globally to remind those in higher education around the world why we do what we do and why students services and student affairs is an important aspect of any university or college experience.

The work of the association since 2009 has been very rewarding. It is unbelievable that a group of volunteers who also believed in this idea began to form small committees to work on the constitution, possibly funding, research and professional development. A big thank you to the University of Utah graduate students of 2009 and Damian Medina who created and designed our website and to Ana C. Mai who created are logo while attending the master's program at the University of Maryland College Park.

I wanted to take this moment to thank those founding members of the association who remained committed to the work of the association and watched where we were heading, possibly with both intrepedation and with excitement. The next three to five years will be worth watching as well. President Shea, the remaining board and regional coordinators will be embarking on a strategic planning process this coming year.

Lisa Bardill Moscaritolo Secretary General





Dear All:

The first meeting between EUCA and IASAS was in 2011, in Venice, where our President Mr. Giovannucci and IASAS President Mr Roger Ludeman explored the possibilities of cooperation and synergies between the two institutions.

As soon as Gian Luca reported to me about this meeting I was immediately enthusiastic about the opportunity to be part of a worldwide international network that has the purpose of providing services and programs aimed at enhance communication among student affairs organizations and professionals. I think that we can offer a better service to university students if we have opportunities to improve our professional background and to share best practices in an international environment. So it was a great honour/pride for me, when IASAS called me to become member of the board.

As you may know, EUCA is working to promote a certificated program of soft skills development inside its halls of residence and we believe that our participation in IASAS will enhance the quality of the courses and of the informal activities we propose to the students. The fact that we belong to a worldwide network will also be a grate opportunity for our students: as you know the European Union policies are focused on the mobility of university students as a way to improve young employability. Through IASAS we can offer to our students the possibility to live educational experiences not only in European Countries but also all over the world.

I think that the cooperation between EUCA and IASAS will reach grate objectives because the two associations are committed to a long-term vision/strategy about the university students' education; furthermore their competences and networks can complete each other. This celebration day is only the beginning of a cooperation that will bring to all of us great satisfaction and success.

I hope we will share the following steps involving the friends of the institutions that are here with us today: the friends of NACA-National Association of Campus Activities, NASDEV - National Association of Student Development Practitioners, Deutsches Studentenwerk, NASPA-National Association of Student Personnel Administration, Asuntos Estudiantiles Tecnológico de Monterrey, Franklin College – Switzerland.

The success of our initiatives depends on us, on our commitment and I'm sure that it's worth it in order to build a better future for young generations.



Fabio Monti, Secretary General EUCA

Sorry not to be able to join you at the Chartering event - particularly since it is being held in Europe. Ironically at the time I am in the USA at a NASPA event, so at least I have an international excuse! I am delighted to see this next milestone in the IASAS journey and I look forward to the continued development of the association, in support of our global profession.

Andrew West

Europe Regional Coordinator

The IASAS chartering is truly a great milestone. In the Philippines, we say Mabuhay to IASAS!

I am sure the IASAS will soar higher in the next 5 years.

Congratulations Roger and everyone who envisioned IASAS as a great network of student affairs practitioners!

Evelyn Songco

Asia Regional Coordinator



Dear Lisa,

Congratulations on the chartering of IASAS in Brussels and the growth of our global professional community. It is wonderful to see the work of Rob and enthusiastic colleagues recognised and embraced by

practitioners who are committed to sharing good practice across the breadth of service areas that support student success.

This is an exciting time to be part of the Association, and I look forward to being involved in the further development of our regional activities.

With all best wishes,

Dr Eva-Marie Seeto Regional Coordinator Oceania

IASAS Board, Members, and Colleagues,

It is with great joy that I congratulate everyone for this great accomplishment. IASAS has come a long way starting with its visionary, Roger Ludeman, who in 1994 had the idea to unify student affairs and services around the world. In March of 2010, Roger's dream and vision become a reality with the formal formation of IASAS as an association. IASAS was founded with 68 members who then elected Roger Roger Ludeman, Damian Medina, Lisa Bardill Moscaritolo, and Annie Andrews as their first executive board.

As a free organization, IASAS has only been able to reach the levels it has due to the willingness and support of people giving of their time. Some of those are Class members of the Internationalization of Student Affairs from the University of Utah who created the foundation and basis to the IASAS current website. One huge step was creating a formal logo for IASAS which would truly represent the uniqueness of all of its members from around the world. That visionary logo was created by Ana C. Maia, a graduate student at the University of Maryland, through an open competition that was held through the listsery.

Since the associations' founding, IASAS has continued to expand to reach where it has on the momentous and historic occasion of its formal chartering. Partnerships were made with organizations such as NASPA to create the first Global Summit and one of the most important partnerships was with EUCA, which was vital in forming IASAS' Charter in Brussels, Belgium. The current executive board consisting of Rob Shea, Wadad Youssef El Housseini, Lisa Bardill Moscaritolo, and Fabio Monti continued IASAS path for its Charter with EUCA, which as we all know today became a reality. IASAS' chartering in Brussels, Belgium is not only history because of its occurrence, but because of the world exposure of being in the center of a major political city in Europe. Establishing itself in such a key location will only support the growth and potential that IASAS is destined to continue to reach.

So, on this historic and momentous day, July 25, 2013, I can only say congratulations and well wishes to continued prosperity. Thank you to everyone who has contributed and supported IASAS through its founding and charter. We might have crossed a big step, but there is still a long road ahead. One with a bright future, but which can only continue with everyone moving forward together. Keep staying the course so as the true beneficiaries can benefit, our students.

-Damian Medina

IASAS Founding Member and Vice-President
IASAS Current Membership Coordinator and Website Manager



Messages from IASAS supporters and organizations:

Dear Lisa:

This is just a note to say well done on bringing IASAS to its present state. Having witnessed some of the early stages, I can appreciate what an achievement this is. Please give my best wishes and congratulations particularly to Roger.

Enjoy the ceremony and celebration in Brussels.

Best wishes.

Thank you for the invitation extended me to attend the chartering program of IASAS as a legal entity under Belgian and European Union statues. I sincerely regret to inform you that I am unable to attend this

time due to my current engagement as Acting President of Tubman University.

Please convey my sincere best wishes to Dr. Roger Ludeman as President Emeritus and for his commitment to IASAS and global higher education.

Congratulations for this great achievement!

Sincerely yours,

Rev. Anthony G. Dioh, D.D., PhD Vice President & Professor Division of Student Affairs W.V.S. Tubman University Harper, Liberia

Dear President Shea and Members of the IASAS Board:

Congratulations to you and all 700 members of IASAS, representing more than 25 countries around the globe, on this momentous occasion in the world history of student affairs and services. The celebration of the official signing and chartering of IASAS in Brussels, Belgium on July 25, 2013 is a notable event signifying your exceptional accomplishments, contributions, and milestones on a most remarkable global journey.

Very special kudos to Dr. Roger Ludeman, President Emeritus of IASAS, on his fully-merited award and recognition for his vision, wisdom, inspiration, leadership, and commitment to the establishment of IASAS. In a world that has become infinitely interconnected and undergone wondrous transformations, it is imperative that college students have

perspectives and views that realistically reflect the social, political, intellectual, economic, and cultural aspects of the world and prompt them to think and act effectually in a global environment of rapid change and interdependence. Thanks to Dr. Ludeman, practitioners and scholars in tertiary education student affairs and services who gather as members of IASAS to discuss common interests and cultural differences will facilitate their students' global awareness and genuine understanding of the impact of a multicultural and interrelated universe.

A hearty Aloha and Mahalo Nui Loa to all who have gathered in Brussels for your continued support of IASAS. We look forward to the favorable influence of student affairs practices and philosophies from other countries and the expansion of best practices in student affairs to include models derived from abroad. IASAS is leading the way to the internationalization of student affairs and services as a critical imperative for higher education to assure our students' ability to succeed in an increasingly complex world. Student affairs professionals will benefit from the good work of IASAS to prepare themselves and take an active role in the new direction of global student affairs and services.

Yours very truly,

Doris Ching
Emeritus Vice President for Student Affairs
University of Hawai`l System
Past President, NASPA

Dear Lisa,

It is exciting that this will be happening! I feel fortunate to have been part of the founding members for IASAS.

Unfortunately due to cost and other obligations, I will not be able to attend the ceremony but would love to have my best wishes included.

Congratulations IASAS, our Founding President Dr. Roger Ludeman, IASAS Board and members from all over the world. Student Affairs professionals are the backbone of student success. Our philosophy of supporting the "whole student" is an acknowledgement that students are not just statistics; they are human beings who are developing, evolving, learning, changing and growing each day. Our work is centered on making sure that we understand the "person" in the students, work within that context and support learning from all perspectives. Honoring student affairs work is honoring student success. Let us continue this honorable service for years to come.

I am honored to be part of this organization.

Dear Ms. Moscaritolo,

Thank you for your wonderful e-mail.

I'd like to attend the ceremony but unfortunately I can't visit Brussels because of my work.

Please accept my sincere congratulations on IASAS charter. And I send my congratulations on the awarding of President Emeritus to Roger. I really admire your passion and extraordinary contribution in student affairs.

Hope for the future success and the continued development of IASAS. Once again, congratulations, Roger and IASAS!

I really wish I could be with all of you in Brussels in July. Unfortunately, I will be in British Columbia at that time and won't return to Doha until the 2nd of August.

Rest assured, I will be there in spirit, celebrating this wonderful moment with all of you.

Your commitment to, and on-going work with IASAS will leave an enduring gift for Student Affairs staff and students around the world for years to come.

Mabrook! (Congratulations in Arabic)

Cyndy

Dr. Cyndy Howman Wood | Assistant Dean Admissions & Student Affairs Texas A&M University at Qatar

Dear Ms. Moscaritolo,

Thanks very much for your message.

It's truly a historic event and I'd love to be a part of it. IASAS has really done some amazing things in past few years. I've joined it since 2010 and seen lots of benefits of this Association.

However, unfortunately, I won't be able to participate due to financial reasons. I have a valid Schengen visa till August 2013. If there's even some kind of small funding, I might consider paying the rest of expenses.

Best,

Turgut

Turgut Mustafayev
Dean, Student Services
Director, Admissions
Azerbaijan Diplomatic Academy
11 Ahmadbay Aga-Oglu Street
Baku AZ1008, Azerbaijan

Hi Lisa

Thanks for the email and invitation. I am sorry that I will not be able to attend, as this is a busy time in our academic year!

I would certainly like to extend my thanks to IASAS for the hard work and for championing Student Services internationally. It is a valuable collegial organisation and Roger has worked tirelessly over the years to bring the organisation to fruition – he has been a great inspiration to me personally, from the early days in South Africa, as well as to so colleagues currently. I wish him and IASAS, as well as the board, well at this important event

All good wishes.

Dear Lisa and Colleagues,

I regret that I will not attend the IASAS chartering celebration. I have been an enthusiastic supporter of IASAS and the internationalization of Student Affairs and Services. Establishing the charter in Brussels is a progressive action worthy of great celebration. I also wish to recognize the perseverance of Dr. Roger Ludeman for shepherding this organization. I look forward to our continuing growth, networking, professional development, and global action. Best wishes to all!

Jack Gibbons
Director, Residential Education
Office of Residential Life, UCLA
Box 951375, 205 Bradley Hall
417 Charles E. Young Dr.
Los Angeles, CA 90095-1375

Lisa,

What a wonderful celebration! Please add my name to those recognizing Roger for his many years of hard work, particularly in those earlier years when few saw the importance of working together

internationally. His perseverance (as well as that of you and many others) is to be praised.

Bravo. Job well done, not finished, but well on its way.

Best to all, Martha

Martha Sullivan

Thank you so much for the invitation. It is indeed an honor and privilege to be invited to such an august occasion. I would have loved to be present if it were not for the financial problem our institution is going through. I will certainly write something and send to you. Best regards to Dr. Roger Ludeman for his courage to establish IASAS.

LYDIA

SALESHANDO, L .(PROF.)
Lydia.Saleshando@mopipi.ub.bw

Lisa – Although unable to attend in person, in my stead will be my spirit and encouragement for what you are doing. In particular, I send my wholehearted congratulations to Roger Ludeman for his leadership role in all this over the years. Cheers. –

Carney Strange Bowling Green State University



Dear Lisa -

Thank you for the kind invitation to join you in Belgium for the Official chartering of IASAS. How exciting! I know you and others have worked hard to make this a reality and now you get to see it come to life.

I will unfortunately not be able to be in attendance, but send well wishes on behalf of the board and staff of the Association of College and University Housing Officers – International (ACUHO-I).

Best of luck to you and the IASAS board of directors.

Sallie

Sallie Traxler | Executive Director for ACUHO-I
Association of College & University Housing Officers - International
941 Chatham Lane, Suite 318 | Columbus, Ohio 43221



Dear IASAS Board:

AMOSSHE, the UK Student Services Organisation, is delighted to be a part of IASAS. The student experience has always been our key concern,

and we're excited that we, along with higher education Student Services leaders from across the world, now have the vehicle of IASAS through which to learn from each other. We applaud IASAS' leadership in forging international partnerships amongst Student Services practitioners, especially the opportunities that this great organisation offers for global learning, networking and sharing good practice.

Ben Lewis, Chair of AMOSSHE, the Student Services Organisation



Dear Lisa,

Many thanks for this invitation. However, much as I would love to attend, it is not possible. As president of ANZSSA, I wish IASAS well for this significant event.

Regards,

Jim Elliott, PhD
Associate Director, Student Transition
Curtin University
Box U1987, Perth 6845
Western Australia



Hi Lisa,

Please share my congratulations with all the officers and members of IASAS. It has been a privilege to watch a grassroots organization such as IASAS come to this point. My best to all.

Gwen

Gwen Dungy
Executive Director Emeritus

NASPA - Student Affairs Administrators in Higher Education 111 K Street, NE, 10th Floor Washington, DC 20002

I am very touched by your invitation to participate in the IASAS events to be held on 25 July 2013 in Brussels. It would have been a great opportunity to meet again with Dr Shea; to make new friends among the IASAS community; and very importantly, to pay due tribute to Dr Roger Ludeman with whom I had the privilege to collaborate during the preparations for the 2009 UNESCO World Conference on Higher Education.

Unfortunately, I am not available during the second half of July and I am sorry about this.

With best wishes for a very successful celebration,

Kind regards,

Liliana

Liliana Simionescu
Programme Specialist
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