

IASAS Board Meeting Agenda  
October 15, 2014  
9:00 am ET

1. Welcome (Rob)

2. Approve meeting minutes from August (Lisa) Lisa will have these for next meeting. September and October for the next meeting

Old Business

3. Treasurer – Get report from Fabio

4. Global Summit – Pre-work Wiki (Lisa & Rob)

a. Wiki

b. Meetings planned – Dinner Wednesday at 5 pm. Pick another restaurant.

5. Website Updates, if any? (Andrew)

Regarding the website, we are making good progress in preparation and the student placement will be advertised soon. Key points emerging so far are:

1. There will be some financial costs for IASAS (eg hosting of the new site)

2. There will be a limit to what we can achieve and we intend to be clear about what can be delivered, for discussion.

3. Meanwhile it will be important for the IASAS Board to determine arrangements for ongoing maintenance beyond sending the new site live.

All this will be covered in the project.

6. Partnership Discussion (Rob)

Elections. – check constitution on elections and nominations, check to see if there is a time limit on positions. Timeline.

7. Regional Coordinator Updates

Rich, 2016 Montreal – Chair a Canadian advisory board to help ACPA guiding in certain

New Business

Adnan: recruiting new members in the region. Jordan and Saudi Arabia memberships. A regional conference on IASAS two day symposium to Bahrain. He will submit a proposal to the association.

Birgit – Finish 18 question survey in Africa

Some positive updates for the Board though:

- Last month I ran a Facebook advertisement particularly targeting Fiji and Papua New Guinea (where we have not had any members) and the total number of “Likers” have now jumped to over 870 (from 197 pre-campaign)! This was a remarkable response that I have not achieved before (many of those people being from Fiji and PNG). I hope that it converts to new IASAS memberships, and this is where a revitalised website will be key. I highly recommend this strategy to promote IASAS in regions that might be under-represented.

- I was recently contacted by the PNG University of Technology to provide recommendations around their review of student support services, and this was via IASAS.
- I have employed a Marketing student to maintain the IASAS-Oceania Facebook page for me. This is very inexpensive (a couple of hours each week) and a terrific opportunity for a student to gain internship experience with an international organisation, not to mention insight into the student affairs professional field and opportunities.
- Last week I hosted the annual meeting of Directors of Student Services from Australia and New Zealand (that was exhausting but fun!), where I was able to promote IASAS, and we also had a discussion session around professional development opportunities. We are looking at creating an online course (I know that NASPA has a MOOC) that will have generic student development elements but also information around current initiatives in A & NZ. There is really nothing available for us locally at the moment. I hope that it might be inclusive of international perspectives and be an addition to potential career education available globally that IASAS could facilitate and promote through the website.
- I might have mentioned previously that Australia has a well-established Student Services Association and also many specialist professional groups (eg. in counselling, career advising, academic language and learning, indigenous services etc) so it is sometimes challenging to promote the additional benefits of IASAS membership. At the Directors meeting last week, we discussed again an idea of establishing an executive “Council” of the student services-related organisations, and I think that this is where IASAS will be able to raise its profile here. [Watch this space].
- Has there been any further discussion around IASAS providing a professional mentoring program? I would be happy to lead development of a project plan for this if there is interest and other RC’s who would like to contribute?

#### 8. Google hang outs and mentor

Add these to template on board objectives. (Damian, Rich, Lisa)

Student Affairs. Com (IASAS logo) – Google hang outs

Next meeting: November 12 at 8 am EST. (because of daylight savings)

#### **Reminders – Dates for meetings**

November 12 (start meeting at 8 am ET because of daylight savings)

December 10, 8 am

January 14, 8 am

February 18, 8 am

March 18 (start meeting at 9 am ET because of daylight savings)

April 15, 9 am

May 13, 9 am

June 17, 9 am

Respectively submitted,  
 Lisa Bardill Moscaritolo  
 IASAS Secretary General